A detailed, colorful illustration of a sustainable town. It features a central yellow building with a red roof and a clock tower, surrounded by other buildings, trees, wind turbines, and a red and yellow striped tent. The scene is set in a lush, green environment with a clear blue sky.

The Transition Movement – How can we reimagine our economy?

Nachhaltigkeitswochen Hochschulen Ba-Wü

Frank Braun

Ko-Kreis Transition Deutschland und Mitglied im global Hubs-Heart-Circle

May 13th, 2021

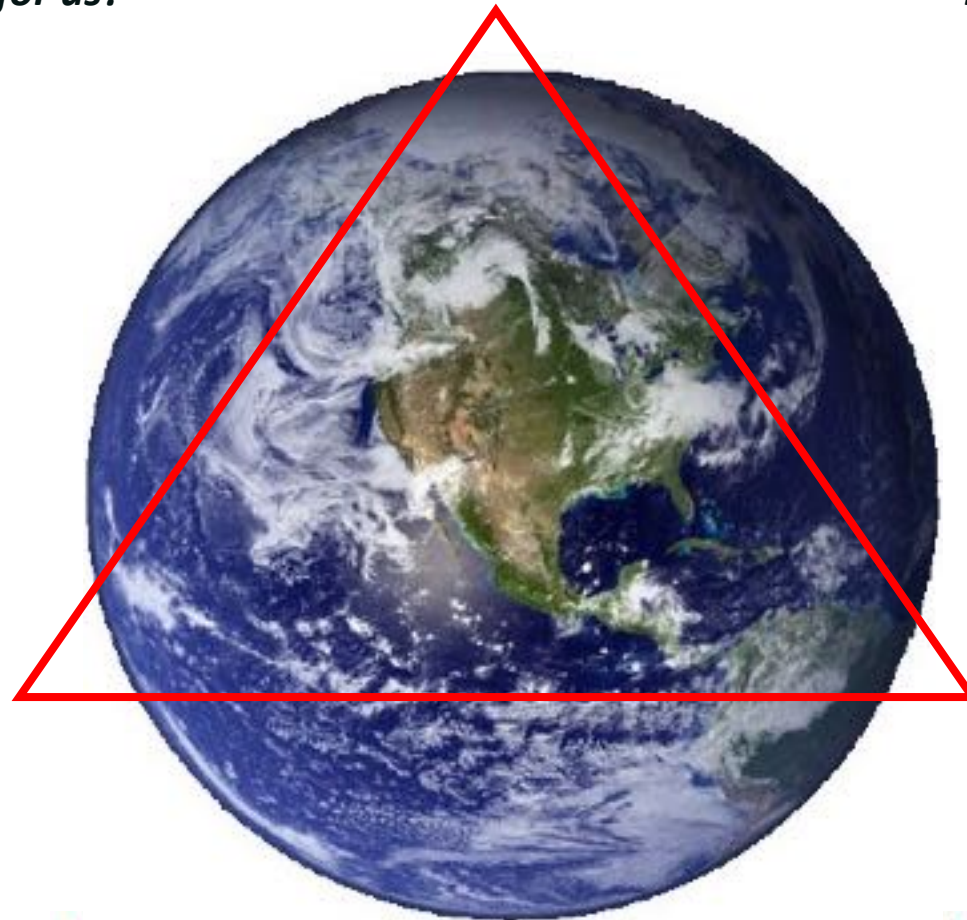
Transition Towns – A global network without hierarchy



What is the impact for us?

PEAK OIL

How can we prepare?



Climate
Change

Economic Crisis

15.05.21



Jeder Tag ist eine Chance ... Mach den kleinen Unterschied!

A brief history . . .



Transition Towns launched in Totnes in September 2006

- if we wait for the governments, it'll be too little, too late
- if we act as individuals, it'll be too little
- but if we act as communities, it might just be enough, just in time

Who we are

Tran • si • tion [tran – zish – uhn]

*n. 1. passage from one form, state, style or place to another
2. a period of transformation.*

- Today Transition is a movement of around 2000 communities coming together to reimagine and rebuild our world.
- It is about communities **stepping up** to address the big challenges they face by **starting local**. By coming together, they are able to **crowd-source solutions**. They seek to **nurture a caring culture**, one focused on **supporting each other**, both as groups or as wider communities.

Three key concepts



- **Resilience:** ‘the property of a material to absorb energy when it is deformed elastically and then, upon unloading to have this energy recovered.’ and or ‘the capacity to recover quickly from difficulties; toughness.’
- **Ecological citizenship:** intrinsic and ethical motivations towards protecting the environment
- **Critique:** the importance of political economy

Transform the inner and outer space

Head – Heart - Hands



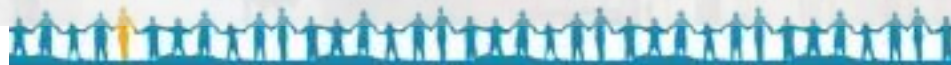
Finding a balance between these:

- **The Head:** we act on the basis of the best information and evidence available and apply our collective intelligence to find better ways of living.
- **The Heart:** we work with compassion, valuing and paying attention to the emotional, psychological, relational and social aspects of the work we do.
- **The Hands:** we turn our vision and ideas into a tangible reality, initiating practical projects in the place we live.

Transition in Practice: Inner Transition

The changes we need to make within ourselves to transition to the more caring, equitable, beautiful, sustainable and resilient world our hearts are longing for

- We need to recognize that we live in a failing system to embrace the necessary change
- How do we define wealth for ourselves?
- Focus on culture, processes, structures and relationships



Transition International

Shared governance in a global network



HUBS HEART CIRCLE: PEOPLE AND ROLES

- We build our organization on Sociocracy, a free social technology for growing agile and resilient organizations (see <https://sociocracy30.org>)
- We work through self-organized, connected circles
- We use consent decision-making and elections-by-consent



Transition in Practice: REconomy

Exploring the potential of community-led economic change



Key question: How can we help ensure that our local economies support the changes we want to see in the world?

- Foundation of new enterprises i.e. community owned energy companies and food businesses
- Food councils
- Developing local currency projects to support local enterprises
- Setting up 'buy local' campaigns
- Gift economy

See <http://reconomy.org>



Jeder Tag ist eine Chance ... Mach den kleinen Unterschied!

Make good things visible: Mapping for Good



INITIATIVE EVENT ENTERPRISE

What are you looking for? (local)

INITIATIVE
Urban Lab Nürnberg
Das Urban Lab ist aus dem Mensch heraus entstanden.
#nachbarschaft

INITIATIVE
Z-Dau Nordgarten
Offener Gemeinschaftsgarten, ehrenamtlich verwaltet von #vegaphila

INITIATIVE
Essbare Stadt Nürnberg - Egidienplatz
Der erste Ort in Nürnberg, der #bluespinqu #ernährungsrat.

INITIATIVE
BLUEPINK e.V.
Die gemeinnützige Organisation BLUEPINK aus Nürnberg
#vegaphila #vegaphila #vega

ENTERPRISE
Nachhaltige Werbeagentur mediakulture GmbH
Wir sind eine nachhaltige Werbeagentur
#checke #corporate-design

ENTERPRISE
Blond Nah e.G.
Kleiner Bioladen in Nürnberg, mit der Möglichkeit trockene Müll #bioladen #bioreisapote

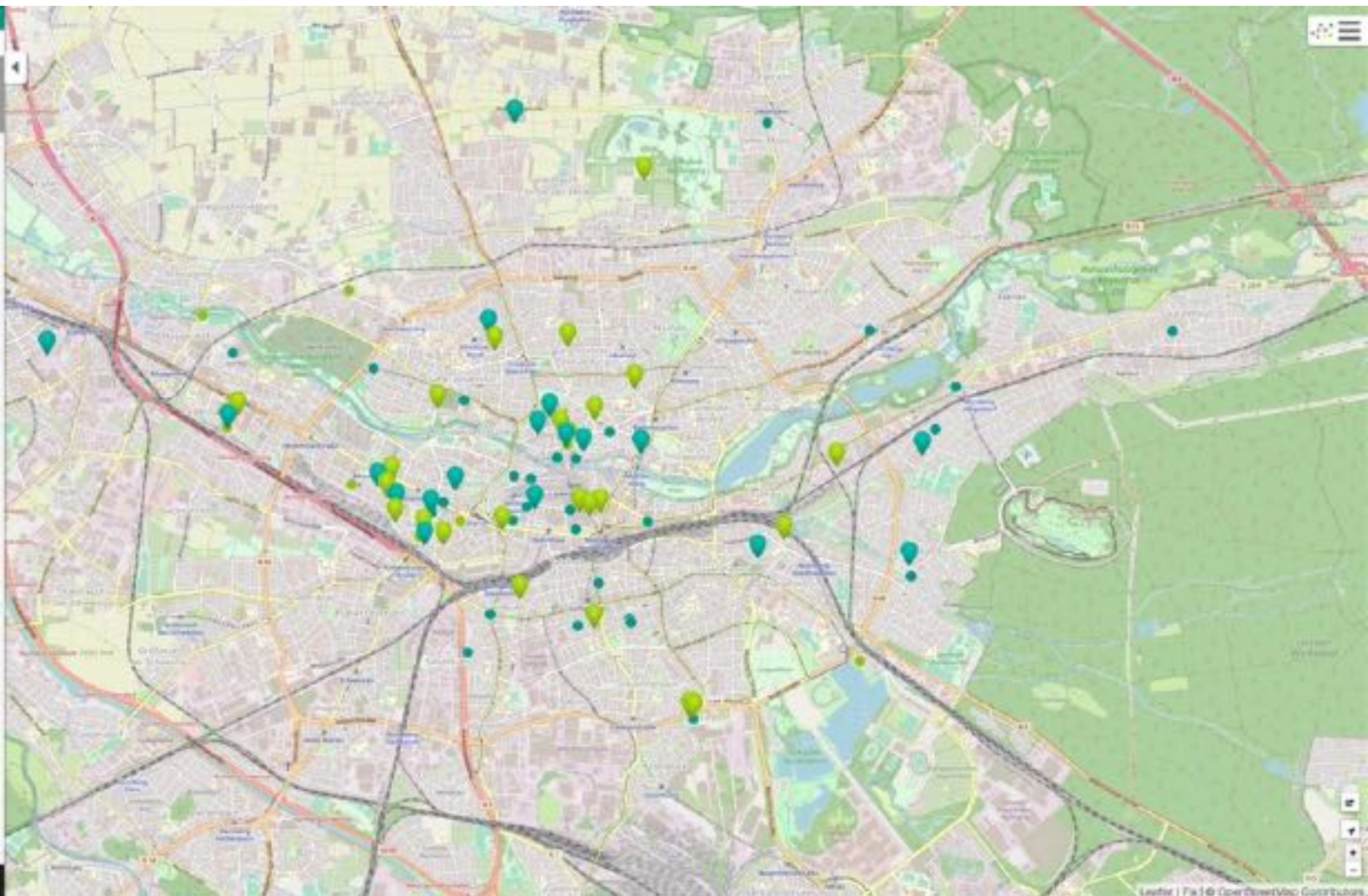
INITIATIVE
ESZ Stadtzentrum
Die ESZ ist seit ihrer Gründung 1978 ein selbstverwaltetes
#Nachbarschaft

ENTERPRISE
barsüßboom - faire Mode aus Nürnberg
barsüßboom veredelt fair produziertes
#accessories #barsüß #vega

INITIATIVE
Klimacamp Nürnberg
Offenes Klimacamp Nürnberg
Bewusstseinsförderung für
#aktivenbündnis #vegaphila

INITIATIVE
Selavi Stadt, Land, Beides

+ Add a new entry



Make good things visible: Mapping for Good



The Transition Group Bluepingu e.V. in Nürnberg also published a book about the map with great success. To date there is the third edition of the book



Share, exchange, give Transform economy



Do we want to use things..... Or do we want to own things?
Deposit systems for coffee cups, car sharing, refill



Jeder Tag ist eine Chance ... Mach den kleinen Unterschied!

Zerowaste Groups Transform economy



Anne Tieseler



Anne Tieseler



Anne Tieseler

Jeder Tag ist eine Chance ... Mach den kleinen Unterschied!

Gift economy: LeihBu



The LeihBu is a **Guide for the Share Economy**

Over 80 projects and NGO are listed, who all have in common to promote **sharing and/or elements of a gift economy**



***Rethink mobility:
Use a cargo bike instead of a car!***

***The vision is to have cargo bikes available
for rent free of charge***

Transition in Practice: Municipalities in Transition



Create a clear framework for how Transition groups and municipalities can create sustainable change together

1. Research existing examples to collaboration between civil society and public administrations
2. Co-design a framework and set of tools based on existing experience that can support the transition process at the municipal level (to be tested in several pilot case studies)
3. Create a thriving community of practice to share learnings and reach out to decision-makers

See: <https://municipalitiesintransition.org>



Jeder Tag ist eine Chance ... Mach

If it is not soulful, it is not strategic.

If it is the right thing to do,
we have every right to do it.

What the hands do, the heart learns.

If we are not prepared to govern,
we are not prepared to win.

People democracy: SDGs go local



Mitmachen Neuigkeiten ▾ Veranstaltungen Aktuelle Arbeitsgruppen Über uns

People build their local SDG Transformation agenda: <https://sdgsgolocal.de>

SDGs GO LOCAL
WIR BRINGEN DIE NACHHALTIGEN ENTWICKLUNGSZIELE AUF DIE STRASSE
EIN PROJEKT VON BLUEPINGU E.V.

**GUTES LEBEN, JETZT UND GEMEINSAM –
GLOBAL UND LOKAL**

2015 verabschiedete Deutschland gemeinsam mit den 193 Mitgliedsstaaten der Vereinten Nationen die Sustainable Development Goals (SDGs), die globalen nachhaltigen Entwicklungsziele. Dieser weltweite Zukunftsfahrplan soll bis 2030 umgesetzt sein! Bisher ist von einer Umsetzung dieser Ziele allerdings kaum etwas zu spüren und die SDGs sind in der Öffentlichkeit weitgehend unbekannt. Gemeinsam mit Euch wollen wir das ändern!

The banner features a background grid of 12 SDG icons with their German names: 1. KEINE ARMUT, 2. HUNGER, 3. GESUNDHEIT UND WOHLERGEHEN, 4. HOCHWERTIGE BILDUNG, 5. GESCHLECHTER-GLEICHHEIT, 6. SAUBERES WASSER UND SANITÄR-EINRICHTUNGEN, 7. BEZAHLBARE UND SAUBERE ENERGIE, 8. MENSCHENWÜRDIGE ARBEIT UND WIRTSCHAFTS-WACHSTUM, 9. INDUSTRIE, INNOVATION UND INFRASTRUKTUR, 10. WENIGER UNGLEICHHEITEN, 11. NACHHALTIGE STÄDTE UND GEMEINDEN, 12. NACHHALTIGE KONSUMTION UND PRODUKTION.

Transform communities:
Nürnberg Metropolitan Area with 3 Million
people became first Fairtrade Region



Work beyond organizational boundaries: Cities for Future i.e. Nürnberg



A network of 26 NGO's collaborating to create change: <https://nuernbergforfuture.de>



Transform the public space: Upzigele



Raising awareness how toxic cigarette buds are: <http://www.upzigele.de>



Jeder Tag ist eine Chance ... Mach den kleinen Unterschied!

People democracy: Creation of a food policy council and eatable city project



Reclaiming the local food economy



<https://ernaehrungsraete.org>



Jeder Tag ist eine Chance ... Mach den kleinen Unterschied!

Urban gardening: Urban gardens connect heart, mind and hand



alles weitere unter: <http://www.stadtgarten-nuernberg.de>

15.05.21



Jeder Tag ist eine Chance ... Mach den kleinen Unterschied!

Interesting Links

- The Transition Network Website: <https://transitionnetwork.org/about-the-movement/>
- Transition Germany: <https://www.transition-initiativen.org/standorte>
- Mapping for good: <https://kartevonmorgen.org/#>
- Refill: <https://www.refill.org.uk/about/>
- Free cargo-bike rental: <https://lastenradfueralle.de>
- Sociocracy (free social technology for growing agile and resilient organizations): <https://sociocracy30.org>
- Liberating Structures (Methods for including and unleashing everyone): <http://www.liberatingstructures.com>
- Open source collaboration without Google: <https://wechange.de>
- WIR-tschaft: <https://wir-tschaft.jetzt>
- Commons Institut: <https://commons-institut.org>

Fragen?



FAIRTRADE STADT
MINDESTLOHN

FÜRTH
SCHWABACH
LANGENZENN
ERLANGEN

GEPA

FAIRE METROPOLREGION
FAIRTRADE

FÜRTH
SCHWABACH
LANGENZENN
SCHWARZENBRÜCK
ROSSLAL

GEPA

TRANSFAIR
LANGENZENN
NÜRNBERG
SCHWARZENBRÜCK

GERECHTIGKEIT
FAIRER HANDEL
TRANSFAIR
ERLANGEN
TOLERANZ
NÜRNBERG

GEPA

CLEAN CLOTH CAMPAIGN
EINE WELT LADEN
FAIRTRADE
GEPA



Contact information



FRANK BRAUN
MITGLIED IM KO-KREIS
TRANSITION DEUTSCHLAND E.V.

HERRNHÜTTESTR. 21
90411 NÜRNBERG
EMAIL: FRANK@THEBRAUNS.COM
TELE: (0171) 4993272

Rechte: Frank Braun, Herrnhüttestr. 21, 90411 Nürnberg
Freigegeben unter Creative Commons für nicht-kommerzielle Nutzung



Diese Lizenz erlaubt es anderen, das Werk zu vertreiben, zu remixen, zu verbessern und darauf aufzubauen, allerdings nur nicht-kommerziell und solange Sie als Urheber des Originals genannt werden und die auf Ihrem Werk basierenden neuen Werke unter denselben Bedingungen veröffentlicht werden.